Wrongly advertising an apprenticeship is now an offence

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According to new legislation, it is now an offence for a training provider to use the word ‘apprenticeship’ to refer to an arrangement which is not a statutory apprenticeship.

The stated aim of the provision is to protect the quality of apprenticeships and to prevent lower quality schemes which do not meet the legal requirements from damaging the reputation of apprenticeships which do.

The offence is summary only, so the maximum penalty on conviction is a fine.

The Enterprise Act 2016 (Commencement No. 3) Regulations 2017 (SI 2017/346)

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