BDBF Reveals New Branding in its Tenth Year



BDBF has today announced the launch of its new branding and refreshed logo, which is launched at the same time as its new website.

Recognised as one of the leading specialist employment law firms in London for high stakes and high value cases, the rebrand reflects BDBF's growth and vision.

Gareth Brahams, Managing Partner at BDBF said:

“From when we launched ten years ago to now, we have been one of the ‘go to’ firms for clients with high value/high stakes employment law disputes. It has always been a collective drive and I am proud of the team of 25 people (including six partners and 11 associates) we have built to deliver on that ambition.

This iteration of our brand reflects how we have evolved as a firm but how the vision remains constant. It’s about putting our clients’ and our own experience to work to get the best outcomes for clients, whether that is through negotiation or winning cases.

But it is also about who we are as a firm and our culture of pulling together with exuberance, fearlessness and spirit.

Our new branding captures our essence: this is a great place to work, and these are great people to work with to get the best outcomes in the big moments in people’s working lives.”

BDBF is a leading law firm based at Bank in the City of London specialising in employment law. If you would like to discuss an employment related issue, please get in touch with your usual BDBF contact or email info@bdbf.co.uk.